

MILESTONES

2017

- Social Sustainability Class sponsored by Bader Philanthropies sets the NeuVue project idea in motion
- Neu Life Cherry Street Garden created on parcels on 12th and Cherry in partnership with Leising Family

2018

- IFF conducts feasibility study (sponsored by Bader) to affirm the project
- Foley and Lardner joins the project as a pro-bono legal partner
- General Contracting Services joins the project as a pro-bono consultant
- Engberg Anderson Architecture Firm joins as a pro-bono architectural partner

2019

- Greenbush Strategy Partners conducts a Design Thinking Process to finalize NeuVue project design

2020

- Strategic Planning Process completed by Stephen Adams that included Neu-Life staff, community partners and stakeholders

2021

- Pre-Development Funding received from Zilber Family Foundation
- Open Door Advisors (funded by Zilber) conducts fundraising feasibility study with results showing raising \$8-\$10 million was feasible for Neu-Life

2022

- NeuVue LLC set up by our accounting firm Anick and Associates
- Purchase of dwelling on one parcel of property at 12th and Cherry
- Forward Community Investments submits NeuVue as part of their New Market Tax Credits application

2023

- City of Milwaukee Common Council gives Neu-Life exclusive right to city owned parcel on 12th and Cherry
- Remaining parcels on 12th and Cherry donated to NeuVue LLC from the Leising Family
- McDonald Schaefer joins project as capital campaign consultant firm

2024

- Capital Campaign Quiet phase launched; Campaign Cabinet formed

